



Vendor Information Guide

August 22 9:30 am – 2:00 pm | Stinson Park | Aksarben Village | Omaha
Hosted by Connected Roots Care Center (CRCC)

EVENT OVERVIEW

Big Dreams is a high-energy, family-focused festival designed to bring Omaha families together for a full day of music, makers, food, and community connection.

The event takes place at Stinson Park in the heart of Aksarben Village. The main stage will feature live music throughout the day, including a national headliner, alongside a 5k/Fun-Run Race, a vibrant kids' activity zone and curated vendor marketplace.

We are intentionally curating a balanced and diverse vendor mix to ensure a great experience for families and strong visibility for each participating vendor.

VENDOR TYPES & PRICING

Food Trucks

- **4 spaces available**
- **\$100 per space**
- Located along 67th Street inside a designated fenced area adjacent to the park
- No duplicate cuisine categories will be accepted

Stand-Alone Food Vendors

- **2 spaces available**
- **\$50 per space**
- Located within the park footprint

Food vendors may sell beverages; however, Big Dreams will also operate a separate beverage tent.

Vendor Booths (Retail, Makers, Nonprofits, Businesses)

We are seeking vendors who align with a **family-friendly audience** and reflect the spirit of Big Dreams: creativity, inclusion, connection, and celebration.

Booths will be set up inside Stinson Park surrounding the iconic central column area, placing vendors directly within main event traffic. We have three categories of booth vendors:

- Retail / Maker (10x10 Booth - \$75; 10x20 Booth - \$100)
- Service-Based Business (10x10 booth - \$75)
- Nonprofit / Community Organization (10x10 Booth - \$50)

Booths may be located on cement or grass and can not be specified when applying. Vendors will be assigned depending on availability, size needed, and type of booth.

IMPORTANT REQUIREMENTS (ALL VENDORS)

Self-Contained Setup

- No on-site power is available.
- Vendors requiring electricity must supply their own power source.
- Generators must be quiet and suitable for a family event setting.

Staffing

- All booths must be staffed for the entire event.
- Vendors may not close early.

Equipment

Each vendor booth space includes:

- One (1) table
- Two (2) folding chairs

Tents are **not provided**.

Vendors may bring their own tent.

All tents must:

- Be pop-up style
- Be properly weighted
- NOT be staked into the ground

PERMIT REQUIREMENTS

All food vendors must:

- Hold a current Douglas County yearly mobile food permit **OR**
- Obtain a Douglas County Temporary Food Permit
- Have proof of vendor insurance to be provide to Big Dreams-CRCC upon acceptance into the event.

All retail sale vendors must:

- Have proper vendor permits
- Have proof of vendor insurance to be provide to Big Dreams-CRCC upon acceptance into the event.

Permits must be secured **at least two weeks prior to the event.**

Vendors who do not have proper permitting in place will not be allowed to participate.

PHOTO SUBMISSION REQUIREMENT (ALL VENDORS)

Applicants must submit **3–5 photos** showing:

- Your products or food
- Your booth, truck, or display setup
- Branding that represents your business

Photos must be emailed the same day to events@crccomaha.org when you submit your application and labeled with:

Your Name + Business Name

LOAD-IN & EVENT TIMELINE

Saturday, August 22

- Vendor Setup: **7:30 AM – 9:00 AM**
- Booths must be fully ready by: **9:30 AM**
- Event Gates Open: **9:30 AM**
 - *Note: We have a Fun-Run/5K race as a part of this event that begins at 9:00 am; Big Dreams stage performances and other activities will take place from 9:30 am – 2:00 pm.*

Vendors must:

- Bring their own carts/dollies

- Be able to unload, set up, and pack up independently
- Follow all load-in instructions provided prior to the event.

CLEANUP & LOAD-OUT

- Cleanup window: **2:00 PM – 5:00 PM**
- All vendors must be fully loaded out by **5:00 PM — no exceptions**

All vendors are responsible for leaving their area clean and free of debris.

PARKING

- Free parking is available near the park in Aksarben Village
- Parking is first-come, first-served
- Detailed instructions will be sent prior to event day.