



**Connected Roots
Care Center**

Comprehensive child care and therapy, tailored to every ability.



Annual Report 2024-25

Letter from our CEO

As I reflect on the past year at CRCC, I am filled with both gratitude and excitement. It has been an honor to witness firsthand the dedication of our team and the resilience of the children and families we serve. Every day, I am reminded of the trust parents place in us—and the incredible impact your support makes possible.

This year marked an important milestone for CRCC: a full brand refresh. Our updated look and messaging reflect not only who we are today but also the growth and evolution of CRCC over the past 35 years. While our brand may have a new face, our mission remains the same: to provide the highest quality care and therapies for children with complex needs, helping each child thrive in their own unique way.

As we look ahead, we are excited to celebrate CRCC's 35th anniversary. This milestone is an opportunity to honor the remarkable history of our organization, celebrate the dedication of our staff and families, and look forward to the next 35 years of innovation and impact. Over the coming year, we'll be sharing stories that highlight the heart of CRCC—stories of courage, compassion, and the transformative power of community.

To our donors, partners, and friends: thank you. Your generosity allows us to grow, adapt, and continue to provide a place where children can flourish and families can feel supported. It is because of you that our work is possible, and I am deeply grateful for your commitment to CRCC and the families we serve.

Best,



Mike Bird

Mike Bird

Every day, I am reminded of the trust parents place in us—and the incredible impact your support makes possible.

Meet our Board

President/CEO

Mike Bird
President/CEO
CRCC

Vice President

Scott S. Moore
Attorney & Partner
Baird Holm

Chairman

Jennifer Richardson
Compliance
Boys Town

Secretary

Ann Glinski
Vice President
Westroads Bank

Treasurer

Bruce Meyers
Vice President
Nebraska Warehouse

Doug Christensen, PhD
Emeritus Commissioner
of Education and
Emeritus Professor of
Leadership
Doane University

Steph Gould
Executive Vice President
American National Bank

Suzanne Kotula
Community Advocate
& Volunteer

Amber Phipps
Vice President
Children's Nebraska

Lori Scott
Community Advocate
& Volunteer



Claire's Place to Grow

"At 20 weeks, we discovered our daughter would be born with medical complexities. Claire spent the first four months in the NICU at Children's Nebraska.

Our social worker asked if we planned to return to work, which seemed impossible given Claire's medical needs. The day-to-day was filled with feeding tube meals, medications punctually given and vitals that needed to be monitored constantly.

However, we were introduced to CRCC. We were amazed to find such a facility in Omaha, this close to home. It offered a quality childhood experience for Claire, where she has opportunities to learn and grow alongside others her age and can receive the medical attention she needs. Their commitment to providing the best possible care to families is unmatched."

- Claire Stannard, mom of Claire

Rooted in History, Growing for the Future

Same Great Service, New Organizational Clarity

In the spring of 2025, and in honor of CRCC's 35th anniversary, a new organizational name was announced to give meaning to each letter in the long-standing CRCC name: Connected Roots Care Center.

When CRCC was created, the founding name was Children's Respite Care Center. Over the years, the organization dropped that name and simply was known as CRCC. However, a common question was, "What does CRCC stand for?" Now there is a clear answer: Connected Roots Care Center:

"Connected" emphasizes the crucial alignment between children, families, and care providers, fostering a collaborative environment that ensures holistic development.

"Roots" symbolizes how CRCC works, both literally, through the tree imagery in the logo and architecture, and metaphorically, through its integrated approach.

"Care" reflects the wide spectrum of services CRCC provides, from comprehensive child care to health care.

"Center" signifies CRCC's role as both a physical and symbolic hub for care, continuing the legacy from its founding as a "Care Center."

While the CRCC name has evolved, one thing remains constant: the excellence and compassion with which CRCC serves its community. Connected Roots Care Center is more than just a name, it's a promise to stay rooted in service to children and families.

1999



2006



2009



2019





Comprehensive child care and therapy, tailored to every ability.

Our Compass for Action: Mission, Vision, Values

Embracing every ability, empowering every family.

To provide children and young adults individualized care rooted in quality education, specialized nursing, rehab therapy, and behavioral health services.

Stronger Together

We believe in the power of shared effort. Through mutual respect, trust, and shared responsibility, we lift each other up and work towards common goals.

Commitment to Excellence

We show up every day with passion, persistence, and a focus on growth. We are dedicated to our mission, our clients, and each other.

Get Stuff Done

We respond quickly to provide solutions.

Lead with Heart

We cultivate empathy and understanding in every interaction. We lead with kindness, prioritize relationships, and foster empathy to guide decision-making.

Do the Right Thing

We act with unwavering integrity.

Have Fun, Be Positive

We bring a positive energy every day to cultivate joy, hope, and kindness.

Mateo's Story

A Foundation for the Future

When Debra and Christopher Espinoza began searching for care for their son Mateo, they faced the challenge many parents of children with disabilities do—finding a place where their child would be seen, understood and supported. Born in early 2020 and later diagnosed with autism, Mateo was nonverbal, and his parents worried he would struggle to express his needs and emotions.

They found that support at CRCC. From his very first day as an 18-month-old, Mateo was welcomed into a safe, nurturing

environment where therapies were coordinated under one roof. “It’s such a weight off,” Debra said. “It’s hard to trust people with your child who can’t communicate his needs, but they’re so attentive. I feel like they love him—not just care for him.”

Through speech therapy, ABA and the use of a communication device, Mateo has found his voice. He can now express thoughts, share feelings and even say “Mom” in his own way. “Even hearing it on a device is a blessing,” Debra said. “Before, his frustration was clear because we couldn’t understand him. Now, he can tell us what he needs and how he feels.”

Today, Mateo is thriving—happy, confident and eager to come to CRCC each day.

“Given our scenario, this is probably the best decision we’ve ever made for our son,” Christopher said. “Everything



is right here, ready to go, all the time.”

For families like the Espinozas, CRCC provides more than care—it provides hope, independence and connection.

“Our biggest goal is knowing he’ll be okay without us someday,” Debra said. “He has a head start on that because of CRCC.”

“Given our scenario, this is probably the best decision we’ve ever made for our son.”



Stats & Financials

249,992

Day Program Hours Provided

Clients Served

Day Health 305

Behavioral Health 96

Rehabilitation 121

96 **UNIQUE** Diagnoses

69 **NEW** Donors

\$1,250,000

in Patient Assistance Supporting

116 **Volunteers**

Clinical Education

24 MCC Nursing Students

16 Creighton Medical 1 Students

18 Therapy Students

14 3rd Year Medical Residents

In the last fiscal year we have partnered with MCC, Creighton, College of St. Mary, Clarkson, Methodist, Yeshiva University, UNL, UNO, UNK, UNMC, Children's Hospital to be part of the educational journey of nursing students, medical students, PT, OT, SLP students as well as early childhood education students.

75 Clients

CRCC's Patient Assistance Program provides funding that "fills the gap" for families in need of our services who do not meet the requirements of various funding sources. Generous supporters of CRCC step forward each year to provide the necessary resources that make a huge difference in our families' lives.

Income

38.8%

Day Services

32.3%

Contributions and Grants

11.5%

ABA

10.8%

Rehab Services

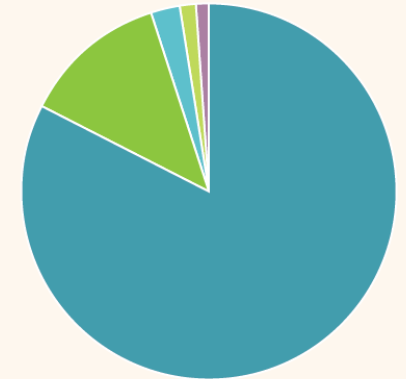
4.9%

Investment and Other Income

1.7%

Behavioral Health

Expenses



82.6%

Personnel

12.5%

Administrative

2.5%

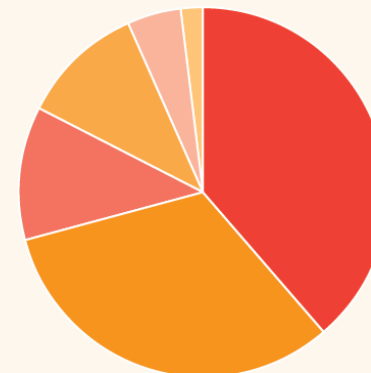
Facilities/Equipment

1.5%

Program Supplies

0.9%

Fundraising





www.CRCComaha.org

CRCC Southwest
5321 S 138th Street
Omaha, NE 68137

CRCC Northwest
2010 N 88th Street
Omaha, NE 68134

4th Annual Race for Big Dreams

Our 2025 Race for Big Dreams was our biggest year yet! We had 219 participants, 21 community partners in our Family Fun Zone, 32 sponsors and 70 volunteers! It takes a village to put on this wonderful event, and we're so thankful for our amazing community for showing up!

We're happy to report that we raised over \$54,000!

The highlight being the Lap of Champions, a special lap comprising of CRCC and metro-area children and their families. It was incredibly meaningful to watch everyone cheer on the children so they could have their moment in the spotlight.

We are grateful for your support and hope you save the date for next year: August 22, 2026

