



VENDOR APPLICATION

Event: Big Dreams | **Date:** August 22 | **Time:** 9:30 am – 2:00 pm

Location: Stinson Park – Aksarben Village, Omaha | **Hosted By:** Connected Roots Care Center (CRCC)

BUSINESS INFORMATION

Business/Company: Name: _____

Contact Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Website / Social Media Links: _____

BOOTH DETAILS

Type of Vendor:

- Retail / Maker / Crafter
- Service-Based Business
- Nonprofit / Community Organization

Description of what you sell/offer: _____

If you are a service based business, nonprofit/community organization will you provide an interactive activity?
(Encouraged!)

- Yes No

If yes what will the activity be: _____

PRICING

- Retail / Maker –**
 - Booth Size 10x10 - \$75
 - Booth Size 10x20 - \$100

- Service-Based Business**
 - Booth Size 10x10 - \$75

- Nonprofit / Community Organization**
 - Booth Size 10x10 - \$25

SETUP & OPERATIONS

Do you require power? (No on-site power available): Yes No

If yes, what kind of power will you be bringing: _____

Estimated number of staff on-site: _____

Do you provide your own tent, tables, and chairs? Yes No

Note: One 8 ft table and two folding chairs will be provided with your booth space at no cost, unless you specify you do not need them.

If you want to provide your own tent for your space, you are able. Stake tents are not allowed; only weighted tents or pop-up tents can be utilized. No tents will be provided by CRCC Big Dreams.

- I would like the free 8' table and two folding chairs
- I DO NOT need the 8' table and two folding chairs

PERMITS

- I understand that any necessary permits must be secured at least two weeks prior to the event
- I do have insurance and can provide a copy to 2026 Big Dreams should I be accepted into the event

Permit Number (if available): _____

PHOTO SUBMISSION CONFIRMATION

Please submit 3–5 photos representing:

- Your products or services
- Your booth setup
- Your branding

Note: Non-Profit/Community based vendors do NOT need to submit photos.

I understand I must email 3–5 labeled photos the same day I submit this application. Photos can be emailed to events@crccomaha.org

Email Address photos are sent from: _____

AGREEMENT

By submitting this application, I agree:

- Payment is due upon acceptance
- No power is provided
- Follow event guidelines including setup and tear down schedules
- Create a welcoming, family-friendly experience
- All permits, copies of insurance are required in advance and a copy is to be sent to CRCC Big Dreams if accepted as a vendor.

Signature: _____ **Date:** _____



Vendor Information Guide

August 22 9:30 am – 2:00 pm | Stinson Park | Aksarben Village | Omaha
Hosted by Connected Roots Care Center (CRCC)

EVENT OVERVIEW

Big Dreams is a high-energy, family-focused festival designed to bring Omaha families together for a full day of music, makers, food, and community connection.

The event takes place at Stinson Park in the heart of Aksarben Village. The main stage will feature live music throughout the day, including a national headliner, alongside a 5k/Fun-Run Race, a vibrant kids' activity zone and curated vendor marketplace.

We are intentionally curating a balanced and diverse vendor mix to ensure a great experience for families and strong visibility for each participating vendor.

VENDOR TYPES & PRICING

Food Trucks

- **4 spaces available**
- **\$100 per space**
- Located along 67th Street inside a designated fenced area adjacent to the park
- No duplicate cuisine categories will be accepted

Stand-Alone Food Vendors

- **2 spaces available**
- **\$50 per space**
- Located within the park footprint

Food vendors may sell beverages; however, Big Dreams will also operate a separate beverage tent.

Vendor Booths (Retail, Makers, Nonprofits, Businesses)

We are seeking vendors who align with a **family-friendly audience** and reflect the spirit of Big Dreams: creativity, inclusion, connection, and celebration.

Booths will be set up inside Stinson Park surrounding the iconic central column area, placing vendors directly within main event traffic. We have three categories of booth vendors:

- Retail / Maker (10x10 Booth - \$75; 10x20 Booth - \$100)
- Service-Based Business (10x10 booth - \$75)
- Nonprofit / Community Organization (10x10 Booth - \$25)

Booths may be located on cement or grass and can not be specified when applying. Vendors will be assigned depending on availability, size needed, and type of booth.

IMPORTANT REQUIREMENTS (ALL VENDORS)

Self-Contained Setup

- No on-site power is available.
- Vendors requiring electricity must supply their own power source.
- Generators must be quiet and suitable for a family event setting.

Staffing

- All booths must be staffed for the entire event.
- Vendors may not close early.

Equipment

Each booth space includes:

- One (1) table
- Two (2) folding chairs

Tents are **not provided**.

Vendors may bring their own tent.

All tents must:

- Be pop-up style
- Be properly weighted
- NOT be staked into the ground

PERMIT REQUIREMENTS

All food vendors must:

- Hold a current Douglas County yearly mobile food permit **OR**
- Obtain a Douglas County Temporary Food Permit
- Have proof of vendor insurance to be provide to Big Dreams-CRCC upon acceptance into the event.

All retail sale vendors must:

- Have proof of vendor insurance to be provide to Big Dreams-CRCC upon acceptance into the event.

Any necessary permits must be secured **at least two weeks prior to the event.**

PHOTO SUBMISSION REQUIREMENT (ALL RETAIL & FOOD VENDORS)

Applicants must submit **3–5 photos** showing:

- Your products or food
- Your booth, truck, or display setup
- Branding that represents your business

Note: Non-Profit/Community based vendors do NOT need to submit photos.

Photos must be emailed the same day to events@crccomaha.org when you submit your application and labeled with:

Your Name + Business Name

LOAD-IN & EVENT TIMELINE

Saturday, August 22

- Vendor Setup: **7:30 AM – 9:00 AM**
- Booths must be fully ready by: **9:30 AM**
- Event Gates Open: **9:30 AM**
 - *Note: We have a Fun-Run/5K race as a part of this event that begins at 9:00 am; Big Dreams stage performances and other activities will take place from 9:30 am – 2:00 pm.*

Vendors must:

- Bring their own carts/dollies
- Be able to unload, set up, and pack up independently

- Follow all load-in instructions provided prior to the event.

CLEANUP & LOAD-OUT

- Cleanup window: **2:00 PM – 5:00 PM**
- All vendors must be fully loaded out by **5:00 PM — no exceptions**

All vendors are responsible for leaving their area clean and free of debris.

PARKING

- Free parking is available near the park in Aksarben Village
- Parking is first-come, first-served
- Detailed instructions will be sent prior to event day.