



FOR IMMEDIATE RELEASE

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CRCC Receives 2021 Business Excellence Award

(Omaha, Neb.) – Today, CRCC announced it was selected as a 2021 Business Excellence Award winner in Innovation by the Greater Omaha Chamber.

“Innovation is a core value of CRCC and drives everything we do,” said Anne Constantino, CRCC CEO. “Every day we work to care for children in new and innovative ways, but in 2020 we had an opportunity to flex our innovation muscles as we had to quickly pivot our entire business model to best serve our children and their families.”

After proactively closing both centers temporarily last March, CRCC transitioned their care to be delivered directly to family’s homes. Teachers and nurses visited clients to continue the high-quality care in the safety of their own homes. Teachers were equipped with a new learning tool, Learning Together at Home, which was a specialized curriculum written by the CRCC team that teachers and families could use to continue to maximize the development and potential the children and families have come to know and love from CRCC. This program was so popular that families in our community and all over the country began purchasing the curriculum to support remote learning from the comfort and security of their own homes. The curriculum has now been sent to families in more than six states in our region.

“Businesses are vital to thriving communities – catalyzing innovation, creating jobs, and building connections. We like to say, ‘excellence is earned, not given;’ and that’s true of the 25 organizations we honor today. These organizations are beyond excellent. They are exceptional,” said David G. Brown, president and CEO, Greater Omaha Chamber.

The award comes as part of an annual tradition recognizing area organizations in each of four categories: Leadership, Innovation, Philanthropy and Sustained Excellence.

More than 70 companies were nominated for this year’s awards, with just 25 businesses identified as award recipients, “trailblazers who go above-and-beyond every day,” according to event organizers.

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About CRCC

CRCC provides excellent care to children with special needs and their neighborhood friends. Licensed nurses, therapists, teachers and associates combine compassion, experience and expertise to provide services and support for children and their families from birth to age 21. Through day, weekend and summer programs, children of diverse abilities have the opportunity to grow together, develop life-long skills and reach their fullest potential. CRCComaha.org

About Greater Omaha

[Greater Omaha](#) is a [No. 1 ranked up-and-coming-tech hotspot](#), a [“top 10 best place to live on a \\$60,000 salary”](#) and was named [America’s No. 2 Best Small City](#) by Resonance Consultancy. Greater Omaha is home to more than 30 communities and nearly 1 million people.

About the Greater Omaha Chamber

The mission of the [Greater Omaha Chamber](#) is to champion a thriving business community and a prosperous region through visionary leadership and collaboration.